## SMART SHOPPING GUIDELINES

$40 \%$ of food in the U.S. is never eaten. Careful shopping is the easiest way to way to save more food and dollars in your budget.

## MAKE A LIST

Shoppers who use and stick to lists have lower grocery bills and make fewer shopping trips.

## SKIP THE CART

Bigger carts call us to fill them. Hand baskets help improve your grocery store discipline.

## SCRUTINIZE DEALS

Five bananas for $\$ 1$ is a good deal only if you eat all five. Many stores offer the sale price even if you buy less than the stated quantity.

## SHOP THE BULK BINS

Many stores offer grains, nuts, and other dry goods in bulk bins that allow you to purchase only the quantity you need.

## TAP THE SALAD BAR

For recipes that call for small amounts of different vegetables, shop at the salad bar. They will cost more per ounce, but less overall.

## USE A PORTION PLANNER

When you're not sure how much you'll need for your dinner party, use an online portion planner.

## KEEP IT COLD

Buy perishable and frozen foods last so they spend less time at room temperature. And be sure to shake the water from produce-water encourages rotting and adds weight. If you won't be home for a while, keep cold groceries in a cooler in your car.

## SUPPORT IMPERFECTION

Scarred and oddly shaped fruits and vegetables are perfectly normal. If we don't buy them, the store will throw them away.

## BUY THE LAST ONE

Buying the last item on the shelf discourages stores from overstocking to create the appearance of abundance.

