



April 26, 2004  
**For Immediate Release**

Contact: Aimee Eiguren  
(775) 829-2810, [aimee@o-apr.com](mailto:aimee@o-apr.com)

**THIS YEAR'S BROWNFIELDS CONFERENCE SPEAKERS BRING  
A WEALTH OF KNOWLEDGE AND INFORMATION  
There Is Still Time To Register For the Conference**

RENO, Nev. – Nevada's second annual Brownfields Conference will be held in Reno May 18, at John Ascuaga's Nugget. Sponsored by the Nevada Division of Environmental Protection, the conference will help participants from across the state learn how to finance and manage Brownfields projects with the goal of cleaning up polluted properties in their communities and converting them back to productive use.

The conference will feature guest speakers, from state, regional and national agencies involved in the Brownfields Program, speaking on a wide range of subject matter and issues.

Moderator and Speaker, **Carl Dahlen**, Rural Program Director, Nevada Commission on Economic Development will speak on, "*Building Leadership, Partnership and Doing It The Brownfields Way*", **Stephanie Shakofsky**, Executive Director, California Center for Land Recycling (CCLR) will contribute to the topic of, "*Funding Opportunities*", and **Susan Hollingshead**, Managing Director, Founder and Principal, Renova Partners will lead the discussion on, "*Private Funding For Brownfields Projects*".

"This year's speakers are a dynamic group, dedicated to working towards the enhancement of our economic climate while improving the quality of our communities," said Tim Murphy, manager of the Nevada Brownfields Program.

Murphy predicts that over 100 representatives from local governments, redevelopment agencies, quasi-government agencies, regional councils, development companies, real estate firms and non-profit entities will attend the conference.

The term "Brownfields" is commonly used to describe abandoned, idled or underused property with a real or perceived risk from environmental contamination. In the early 1990s, the problems associated with blighted commercial and industrial properties gained national attention, with more than 600,000 properties identified as abandoned or underused due to the suspicion of hazardous substance contamination.

Log on to [www.nvbrownfieldsconference.com](http://www.nvbrownfieldsconference.com) to register and to obtain more information on speakers, agenda, and sponsorship opportunities. For specific questions, contact Simone McKnight at (866) 886-3820.

# # #